



Liverpool  
Guild of  
Students

Follow us -

© LiverpoolGuild

📍 LiverpoolGuild

📞 LiverpoolGuild

Liverpool Guild of Students  
160 Mount Pleasant, L3 5TR  
+44 (0) 151 794 6868  
[www.liverpoolguild.org](http://www.liverpoolguild.org)

# We're Hiring

---

Campaigns Coordinator

June 2025

“

Thank you for your interest in joining us here at Liverpool Guild of Students.

As a students' union, we are committed to offering excellent opportunities, services and facilities for all 28,000 students at the University of Liverpool. We make sure that our members have the best experience, become equipped to change the world and are proud of their Guild, aiming to be one of the leading Students' Unions in the UK. This is an exciting time for us as we return to our campus in the Post Covid environment.

We are very proud of our achievements over the last few years and how our staff team and members came together to adapt carry on the Guilds work. We are also in the 4th year of a 5 year strategic plan, and are excited to welcome new and talented people to help us meet our development goals. This is a fantastic opportunity to work in a vibrant and ever-changing environment, alongside a team of amazing people who are truly dedicated to improving the student experience. Enjoy reading more about us in this pack, and I wish you the best of luck with your application.

”

A portrait of Tricia O'Neill, a woman with grey hair tied back, wearing a striped shirt and a green lanyard. The background is a blurred outdoor setting with brick buildings.

# Tricia O'Neill

Guild CEO

# About us

**We're Liverpool Guild of Students, the award-winning Students' Union for the University of Liverpool. Our job is to create a home for each of the 28,000 students during their time here, ensuring each student gets the most out of student life beyond their degree.**

We like to think of ourselves as home for opportunities - whether that be through joining one of our 200+ societies, taking part in volunteering, coming to a pub quiz or tucking into one of our ever-famous burritos. Each student becomes a member of the Guild as soon as they join the University, and being part of our staff team means looking forward to seeing what opportunities students embark on and achieve every year.

## Our strategy

### **What is the Guild For? (Our Mission)**

We will offer excellent opportunities, services and facilities which improve, enrich and develop the lives of all students at the University of Liverpool, from application to graduation.

### **Where are we going? (Our Vision)**

We will ensure that our members have the best experience, be equipped to change the world and be proud of their Guild. We will be one of the leading Students' Unions in the UK.

### **To do this, we promise to:**

- Support our members
- Invest in our spaces
- Ensure all members benefit from the Guild
- Put members at the heart of decision making

To help us keep our promises and continue to deliver a great experience for our members, we invest in the following four key areas:

- People
- Equality, Diversity and Inclusion
- Communications
- Digital and IT

# How we're run

**We're run by students, for students, and with students.**

This is at the heart of everything we do, and our democracy structure is designed to give every student the chance to have their say and shape their university experience.

We're the key link to the University, representing the voice of 28,000 students and helping to improve the quality of their education. If something needs to change, we'll help them to make it happen.

## Funding

We receive most of our funding from the University of Liverpool. We get this each year in the form of a block grant. We also raise funds through trading (bars, the shop and Starbucks) and a small amount from donations and other grants. As a charity, we do not generate profits to pay to shareholders - every penny that is made is reinvested back into the organisation.

## Trustee Board

Our Board of Trustees is made up of four full time student representative officers, 4 student trustees and 4 external trustees. The Board has overall responsibility for the management and administration of the Guild, fulfilling this by setting the overall strategic direction and directly managing the Chief Executive.

## Staff Structure

We currently employ circa 70 salaried staff to provide services for our members, as well as approximately 120+ student staff. The Senior Leadership consists of three Department Directors and the Chief Executive.

# Our elected leaders

Every year, students are given the chance to vote for, and stand to be one of, the four Student Officers who run our organisation. They lead the political and campaigning direction of the Guild and help ensure that our priorities are aligned to students' needs.

**Our Student Officers 2024-2025 are:**



**Rowan Bradbury**  
Guild President



**Othman Ibrahim**  
Vice President



**Holly Thompson**  
Vice President



**Jitendra Inturi**  
Deputy President



**Representative & Involving:**

Our members lead us and are involved in shaping their own experience at every level.

**Fun & Friendly:**

Everyone is welcomed here and we create a home away from home for all our members.

**Sustainable:**

We've been here for over 100 years. We'll be here for hundreds more by being ethically, environmentally and financially sustainable.

**Professional & Responsible:**

We are inclusive, informative, respectful, human and inspiring.

**Innovative & Agile:**

We are responsive to new ideas.

**Amibitous:**

Everything we provide is the high quality our members deserve.



# Working With us

## **Where we work**

Our building sits right in the heart of campus, at 160 Mount Pleasant. If coming to work with us would mean relocating, you can find out more about Liverpool by visiting [www.visitliverpool.com](http://www.visitliverpool.com) but take it from us, it's an amazing city to live and work in.

## **Diversity and inclusion**

We're committed to ensuring our workforce reflects the diversity of the world and community we're based in. We positively encourage applications from all individuals irrespective of their gender, age, home country, ethnic background, sexuality, religious beliefs or disabilities.

## **Benefit**

If working here wasn't good enough in itself, we also offer a wide selection of benefits.

### **Holidays**

We offer 30 days annual leave, plus bank holidays. In addition to this, we also offer six discretionary days, four days at Christmas and two days at Easter. We also provide the option to buy additional annual leave of up to ten days per annual leave year.

### **Discounts, Discounts, Discounts**

You can join the University Perks at Work discount scheme, which offers exclusive deals and discounts at your high street favourites, restaurants, cinemas, holidays and many more. You can also purchase a Totum Card and download the Totum App for further discounts and offers, and enjoy keeping fit for less with a discounted membership at the University gym.

## Events & Socials

From our annual Christmas party to free Mountford Hall gig tickets and socials organised by your Staff Representatives throughout the year, there's opportunities to mix with colleagues outside of the working day.

## Learning and Development

If you're keen to further your skills, knowledge and experience, we provide a range of ways you can boost your personal development. There's money in the pot to invest in you.

## Volunteering

Make the most of the opportunity to give something back with five paid days for volunteering leave.

## Flexible Working

You can request to work more flexible hours to suit your lifestyle.

## Car Parking

If you travel to work by car, you can make use of the various car parks in close proximity to our building which can be accessed at the swipe of your University staff card.

## Employee Assistance Programme (EAP)

Access the EAP and get extra support as and when you need it. Ran in conjunction with the University of Liverpool, the EAP offers confidential counselling and information to support staff with personal or work-related issues which may be affecting your health, wellbeing or performance.

## Occupational Sick Pay

Employees with over six months service are eligible for occupational sick pay, in line with our attendance procedure.

## Salary Sacrifice Scheme

Trade in part of your salary for a non-cash benefit via the Childcare Voucher or Cycle to Work scheme – giving a little bit can go a long way.

## Pension Scheme

You can put it away for a rainy day by entering our pension scheme.

**83%** of our employees would wholeheartedly recommend the Guild as a great place to work.



*"I started my Guild Journey in 2015 as a Bars Supervisor, I instantly loved it and it felt like home the staff in the organisation were so friendly and even though many people have come in gone in my time the morale still stands high always. The Guild is so supportive in so many ways but in my time here I have developed from a Bars Supervisor to now running Union Brew one of the most successful coffee shops on Campus!"*

*Your ideas are always welcomed and your always appreciated for everything you do. We also have a lovely staff kitchen were tea and coffee and city views are provided!*

**Megan Byrne, Union Brew Store Manager Employed since September 2015 .**



*Since starting my journey as a Student Staff member, the Guild has offered opportunities to develop my skills and grow professionally. I have benefited from a range of training not only role specific but also in wider transferable skills.*

*Always striking a great work-life balance, the Guild is a supportive and friendly environment to work in – in which no two days are the same.*

*But at the heart of the organisation is the dynamic staff team; ready to push your skill set, challenge your thinking or just have a chat about in the staff kitchen.*

*plus, the free tea and coffee helps!*

**Alex Jones, Marketing Manager Employed since Nov 2016.**

# Equality Diversity & Inclusion

## Liverpool Guild Equality, Diversity and Inclusion Plan

**We will ensure all of our students and staff feel they belong and find their place in our diverse and inclusive community.**

Ensuring our staff and members all feel equally supported, welcomed and included and that the Guild proactively seeks to remove barriers to participation across all of its activities and areas of work and that our staff team more closely reflects our community.

### Goals

Our vision for EDI Excellence will be achieved by delivering the following goals:

1. Developing our team and making sure all of our Ethnically Diverse staff feel supported.
2. Consistent good EDI practice across all areas of the Guild
3. Increasing diversity in our staff teams
4. Broadening the student offer

More details about how we plan to deliver each of these goals can be found on our website <https://www.liverpoolguild.org/about/mission-vision-values/equality-diversity-and-inclusion-excellence-plan>

### Guaranteed Interview Scheme

The Guaranteed Interview Scheme for Ethnically Diverse Candidates at Liverpool Guild of Students is committed to the principles of equality of opportunity. We annually review racial diversity within our workforce and it is a key priority for us to improve racial and ethnic diversity amongst our workforce, and as such we particularly welcome applications from ethnically diverse candidates and have introduced a guaranteed interview scheme. We recognise that applicants from ethnically diverse backgrounds may have experienced additional barriers when applying for new roles.

Therefore, we are taking positive action to address an under-representation within our organisation. If you meet the minimum criteria (at least 80% of the 'essential' criteria in the person specification) and are from an ethnically diverse background, you'll be guaranteed an interview. If you are an ethnically diverse applicant and would like to be considered under our guaranteed interview scheme, you must indicate this by selecting the relevant box on the Equality and Diversity Monitoring Form. If you do not select this box, your application will be considered alongside all other applications. It is important to note that this scheme only guarantees an interview for ethnically diverse applicants who meet the minimum criteria. The selection decision at interview will be based on the most suitable candidate, regardless of background or protected characteristic.



*More details about our Equality, Diversity and Inclusion Excellence Plan including how we plan to deliver and Key Performance Indicator's for this project can be found on our website:*

<https://www.liverpoolguild.org/about/mission-vision-values/equality-diversity-and-inclusion-excellence-plan>

# About The Role

## Campaigns Coordinator

Liverpool  
Guild of  
Students

<b>Job Title:</b>	<b>Campaigns Coordinator</b>
<b>Responsible to</b>	<b>Democracy and Campaigns Manager</b>
<b>Salary:</b>	<b>£24,256 Guild Banding and Grading level 3</b>
<b>Hours:</b>	<b>Full Time 35 Hours per week</b>
<b>Closing date:</b>	<b>23<sup>rd</sup> June 2025 - 9am</b>
<b>Interviews:</b>	<b>8<sup>th</sup> July 2025 – In Person at Liverpool Guild of Students</b>

### Summary of Post

Liverpool Guild is a lobbying organisation that brings people together and works with them to bring about positive change. The Campaigns Coordinator is part of Liverpool Guild of Students' Membership Services Department.

The Campaigns Coordinator's main responsibilities are to support the development of the Guild's campaigning activity, working closely with colleagues to provide operational support for the elected officer team's campaigning priorities for the year. Reporting to and working closely with the Democracy and Campaigns Manager, they will play a lead role in the planning, development and delivery of change-making campaigning activity on a wide range of issues. The Campaigns Coordinator will also work to promote a culture of student involvement in campaigns and provide opportunities for training and skill development to our members.

The Guild is committed to ensuring all students can participate in our activities and services, and benefit from involvement in the Guild. We recognise that some of our members face barriers that others do not, and we seek to address and remove these barriers where they exist. In this role, this commitment to equality, diversity and inclusion, includes a specific focus on facilitating and supporting our student communities and associated student groups, working alongside the Student Activities team to collaborate with relevant societies to support promotion of activity.

### Duties and Responsibilities

#### Campaigns

*The post holder shall:*

- Provide support for the planning and development of Student Officer campaigns, at the Guild.
- Support the coordination and running of campaign activity including; administrating campaign actions such as petitions, surveys, and organising student-focused events, forums, conferences and Days of Action.
- Carry out research (including directly with members) to inform and build an evidence-base and written reports for Guild campaigns
- Maintain a sound knowledge of higher education policy and local/national issues relevant to Liverpool students.
- Gather data from Guild campaign activity for monitoring and evaluation purposes.
- Work closely with the Guild's Marketing team to develop campaign materials, and communication strategies to inform and engage students in campaign activity, achievements and opportunities.
- Lead on the creation and maintenance of resources that help inform students about the importance of campaigning and how to run effective campaigns.
- Actively maintain an understanding of, and expertise in campaign theory, planning, and liberation issues, keeping up to date with current developments and best practice.

## Student Development

*The post holder shall:*

- Work with Student Officers to develop, engage and maintain student activist groups with the purpose of collaborating with students to plan and deliver officer campaign activity.
- Develop and deliver campaign training to relevant student groups.
- Support the Democracy and Campaigns Manager in delivering structured training for Student Officers, activists and relevant student volunteers.
- Work with colleagues to develop, engage and maintain consistent student-led liberation activity through our student communities and the associated student groups.
- Coordinate cross-team activity centred around key liberation months and awareness dates, such as Black History Month.

## Other

*The post holder shall:*

- Assist with the operations of Membership Services
- Take responsibility for project work and specific areas as may from time to time be required such as internal campaigns and project-based work
- Generally, assist in the planning, promotion, organisation and delivery of the Guild services and activities as appropriate and assist in the running of key Guild events such as Welcome Fair.
- Assist in the administration and attend activities around Guild elections and Guild Summit, as required.
- Attend meetings and training events as required.
- Comply with Guild policies and procedures at all times.
- Comply with and promote the environmental and sustainability procedures within Guild.
- Contribute to the positive and professional image of the Guild and not act in such a manner as to bring Guild into disrepute.
- Undertake any other duties appropriate for the grade and responsibilities of the post, which may involve supporting activities or events run by other departments.
- Have a flexible approach to working and adopt a teamwork style with other departments within the organisation.

## **Notes**

The minimum working week for the post is 35 hours. However, due to the nature of the work, actual working hours may exceed this total and will involve regular evening and weekend work. This is considered part of the contract and reflected in the grading for the post. Time off in lieu will be given for hours worked over 35 a week.

The job description is current on the 28th of May 2025 and should be reviewed annually. It outlines the main duties of the position and is designed for the benefit of both the post holder and the Guild in understanding the prime functions of the post. It should not be regarded as exclusive or exhaustive. In particular, given the grading and nature of the post, the responsibilities of the post holder may well change from time to time. Management has the right to vary the duties and responsibilities after consultation with you.

Signed: .....

Name: .....

Date: .....

# Person Specification

Criteria		Desirable
<b>Experience</b>		
Experience of being involved in change-making campaigning, either independently or as part of an organisation	X	
Experience of working with and motivating Volunteers		X
Experience of working with students, or working in higher education, or working in a comparable environment		X
Experience of working with people from underrepresented communities		X
Experience of planning and running events		X
Experience of project development and management		X
Experience of designing and delivering training		X
<b>Knowledge</b>		
Knowledge of the higher education field and particularly issues affecting students	X	
An awareness of students' unions and the role of elected officers		X
Working knowledge of campaign theory, or practical experience that indicates a working understanding of the principles of good campaign planning and delivery	X	
Knowledge and understanding of liberation issues and barriers affecting marginalised students		X
<b>Skills</b>		
Independent and self-reliant, being able to work without close supervision.	X	
An innovative approach to problem solving, being able to provide leadership and direction.	X	
Comfortable in a team-working environment and effectively collaborating across different areas of the organisation.	X	
Computer literate, specifically on Microsoft Office packages.	X	
Able to build appropriate relationships with relevant partners.	X	
Excellent report writing and verbal communication skills.	X	
Able to understand and work towards a budget.	X	
Ability to manage working time effectively, and prioritise projects appropriately.	X	
<b>Aptitude</b>		
A commitment to promoting the principles and practice of equal opportunities	X	
A commitment to working within a student-led, democratic organisation.	X	
A commitment to staff and student development and to promoting a learning culture.	X	
Tactful and diplomatic with an assertive nature.	X	
Flexible and hard working.	X	
Pro-active work style.	X	
Approachable nature, with the ability to relate to a variety of audiences in an appropriate manner.	X	

# How to Apply

Please apply using the apply now button on Staff Savvy If you have any questions about the application process please email: [guildjobs@liverpool.ac.uk](mailto:guildjobs@liverpool.ac.uk)

For an informal conversation about this opportunity, please contact: Lizzie

Rodulson – Democracy & Campaigns Manager, [e.rodulson@liverpool.ac.uk](mailto:e.rodulson@liverpool.ac.uk)

## Key Dates

You will need to be available for interview on the date listed below if you are shortlisted.

Closing date for applications: : 23<sup>rd</sup> June 2025 - 9am

Interviews: 8<sup>th</sup> July 2025 – In Person at Liverpool Guild of Students



